**ADMN2136** Bring handouts and examples.

1. Aggregated Databases (Bring Examples of Print Copies)

Business Source Complete

 Fraud

 Internet Fraud

 Internet Fraud and Credit Cards

 Show FT vs Indexed

 Limit Date

 Source Types

 Company - then Company Information and Company Profiles

 NAICS Bring NAICS

 Mention CBCA Business, ASP etc.

Canadian Newsstand newspaper database

 Search Internet Fraud and Credit Cards

 Overlap

 No graphics

1. Google Scholar

 Google Scholar tries to identify scholarly material (journal articles, research reports,

 technical reports, patents, working papers etc.), provides ft if one of our databases, is from an

 open access publication, or is on a website.

Internet fraud and credit cards and Canada

Show links - Explain the way it works and the limitations. (not everything available to crawl, don’t know relevancy algorithm, don’t know how often updated, problems identifying academic sources, can’t filter types of publications)

NOTE: Must login through our website to get our links

1. Statistics Canada

 Search box - internet fraud

 Subject Links – 2 business links

 Some specialized business products – Canadian Business Patterns, Inter-Corporate Ownership,

 Performance Indicators for Canadian Business, Survey of

 Household Spending

 Census - community profiles for general population statistics.

 Show 2006 community profiles for Barrie.

1. Financial Ratios/ Business Ratios (NAICS CODES)

D&B Key Business Ratios

Financial Performance Indicators for Canadian Business

SME Benchmarking Tool

1. Websites

 Good for data and information from government agencies (Industry Canada), associations (Canadian Honey Council) and company websites (annual reports).

1. Business directories and reference material (print).

The library purchases some business directories, reference books, text books etc. Search the catalogue at our website.